



Appointment of Peter Macaulay as Programme Manager Digital Strategy

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Peter Macaulay has been appointed Programme Manager for the Government's Digital Strategy, the Ministry of Economic Development announced today.

The Ministry said Peter Macaulay's experience as Executive Director of Internet NZ and in business and information technology generally made him a significant asset to the strategy's implementation.

"Peter brings leadership, senior business experience, and an aptitude for engagement with communities and all stakeholders to the role. He's well known as a passionate supporter of New Zealand's Digital Strategy and we're pleased to have him on board." acting deputy secretary Resources and Networks Sue Gordon said.

Communications Minister David Cunliffe has welcomed the appointment: "I'm confident Peter will help us achieve the best value from the government's investment here and know he'll be working to make the most of the contribution from the Strategy's partners."

Launched in May 2005, the Digital Strategy is a whole-of-government initiative and Peter's role reflects that approach. The \$400 million package focussing on community use and content as well as affordable broadband technologies is designed to promote IT as an enabler of economic and social development.

An advisory group of senior business and community leaders was recently appointed to oversee the strategy's implementation.

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